News Release

FOR IMMEDIATE RELEASE

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Douglas Contour Shrink Pack Systems
"Long Side" Tray Coding Solution
Innovative solutions to meet your needs.

ALEXANDRIA, MN., February 20, 2013 – Douglas develops tray coding solution for Contour Tray Packers and Shrink Pack Systems. Critical to customer distribution systems and retail displays is the ability to print any side of a tray during the high-speed tray packing of food, beverage, and pet food containers. Prior to this development, printing on the leading and trailing tray panels, typically the longer panels, was difficult and inefficient. The new tray coding solution transports the flat tray blank so that these panels travel parallel to the print head and with the print side of the tray facing upward. This improves printing reliability and speed. Printed trays are then loaded with product, formed, sealed, and shrink wrapped. Douglas Contour models are available at speeds exceeding 100 cycles/min.

Learn more about how the [Contour™ Shrink Wrap Systems](#) can solve your packaging challenge. For more information, call 320.763.6587 or visit [www.douglas-machine.com](#).

About Douglas Machine Inc.
Founded in 1964, Douglas Machine Inc. is recognized as a global leader in automated secondary packaging solutions for paperboard, corrugated, and shrink film. The company specializes in the design and manufacture of cartoners, sleevers, case and tray packers, and shrink wrap systems. Based in Alexandria, Minnesota, Douglas is an employee-owned company that has installed more than 7,000 machines in 30 countries. For more information, visit www.douglas-machine.com.

Email [maryellen.kerber@douglas-machine.com](#) for a high-resolution image of the Contour™ Shrink Wrap System from Douglas.

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