

Douglas Machine Inc.

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FOR IMMEDIATE RELEASE

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Douglas' Apex[™] Sleever packages Greek yogurt and health drinks

Multipack sleeves provide product visibility, excellent shelf appearance, and product containment.

ALEXANDRIA, MN, July 15, 2012 – Douglas Machine Inc., a global leader in automated secondary packaging solutions, customizes its Apex[™] Sleever to improve package integrity for multipacks of bottles and cups.

New features on the Douglas Apex[™] Sleever, for packing 2, 4, or 6 pack bottles of health drinks and drinkable yogurt, position and lock bottles tops into notches in the sleeve and fold gussets into the bottom corners of the sleeve to contain the base of the bottles. For multi-packing cups of Greek yogurt, the Apex[™] places the bottom of the cups into individual holes in the sleeve. The sleeve is then wrapped around the top of the products and sealed.

The high speed capability of the Apex[™] Sleever and its ability to tightly contain multipacks of cups and bottles provides new package options for producers.

Learn more about how the <u>Apex</u>[™] can solve your case packing challenge. For more information, call 320.763.6587 or visit <u>www.douglas-machine.com</u>.

About Douglas Machine Inc.

Founded in 1964, Douglas Machine Inc. is recognized as a global leader in automated secondary packaging solutions for paperboard, corrugated, and shrink film. The company specializes in the design and manufacture of cartoners, sleevers, case and tray packers, and shrink wrap systems. Based in Alexandria, Minnesota, Douglas is an employee-owned company that has installed more than 7,000 machines in 30 countries. For more information, visit www.douglas-machine.com.



Email maryellen.kerber@douglas-machine.com for a high-resolution image of the Apex sleever from Douglas.